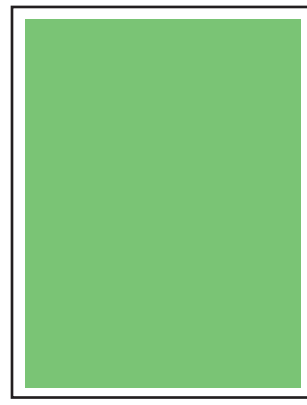


2025 Advertising Rates Sheet

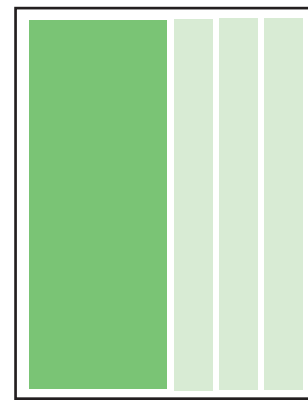
Print Ads

(per weekly issue)

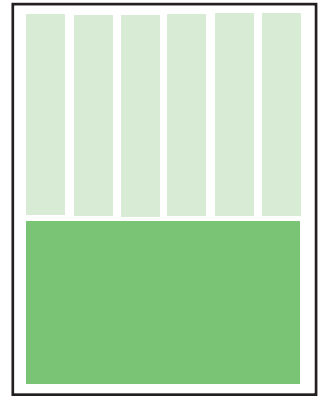
- Full Page \$1,115.63
- 1/2 Page \$557.81
- 1/4 Page \$278.91
- 1/8 Page \$139.45
- 1/16 Page \$69.73
- 1/24 Page \$46.48
- 1/32 Page \$46.48



Full Page
6 columns x 21.25"
(11" x 21.25")



1/2 Page #A
3 columns x 21.25"
(5.5" x 21.25")

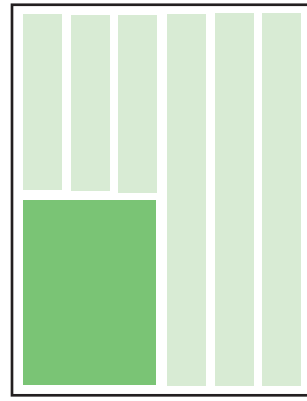


1/2 Page #B
6 columns x 10.625"
(11" x 10.625")

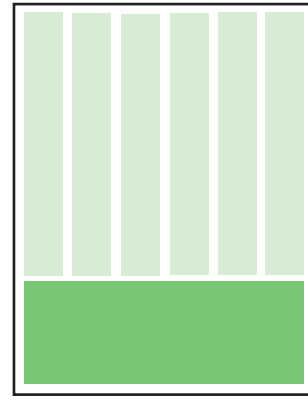
Additional Sizing

(common additional sizing options)

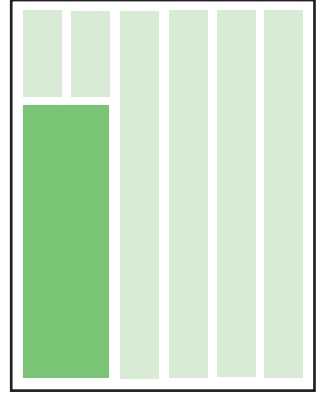
- 2 column x 2" \$35.00
- 2 column x 3" \$52.50
- 2 column x 4" \$70.00
- 2 column x 5" \$87.50
- 2 column x 6" \$105.00
- 3 column x 4" \$105.00



1/4 Page #A
3 columns x 10.625"
(5.5" x 10.625")



1/4 Page #B
6 columns x 5.313"
(11" x 5.313")

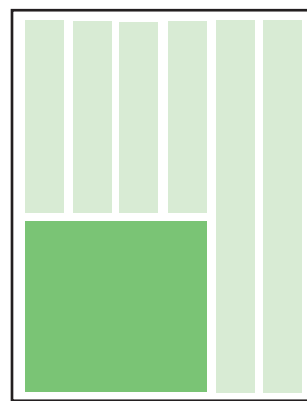


1/4 Page #C
2 columns x 15.938"
(3.5" x 15.938")

Color Options

- Full Color \$100.00*
- Partial Color \$50.00*

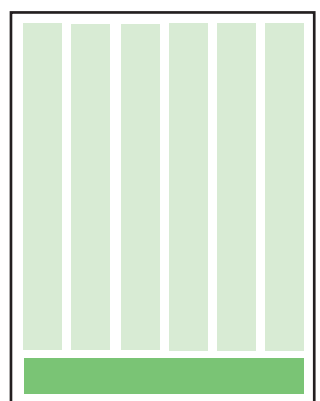
*cost for color is additional



1/4 Page #D
4 columns x 7.969"
(7.25" x 7.969")



1/4 Page #F
5 columns x 6.375"
(9" x 6.375")



1/8 Page #A
6 columns x 2.656"
(11" x 2.656")

Ad Rate

Current ad rate as of January 2025
is **\$8.75/per column inch**

Deadlines

Deadline to get your ad in the paper
is **5:30pm on Mondays**

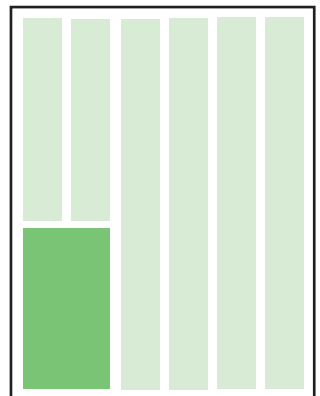
(note: this can change somewhat if it's an ad
for a special section or around holidays like
Christmas or New Years)



1/8 Page #B
4 columns x 3.984"
(7.25" x 3.984")



1/8 Page #C
3 columns x 5.313"
(5.5" x 5.313")



1/8 Page #D
2 columns x 7.969"
(3.5" x 7.969")

Contact Us

Questions regarding advertising?

Contact us at

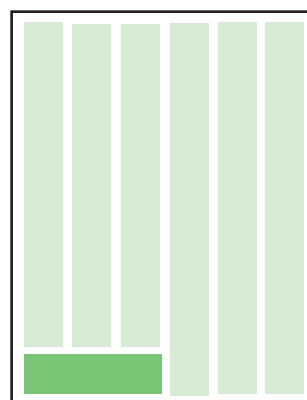
email: marshallcojournal@gmail.com
phone: 605-448-2281

MARSHALL COUNTY
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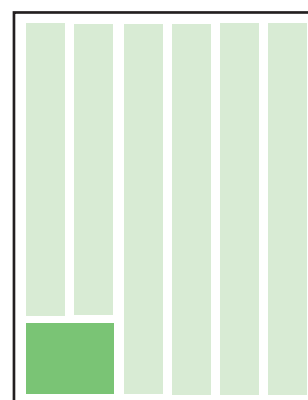
PO Box 69 Britton, SD 57430

706 7th St Britton, SD 57430

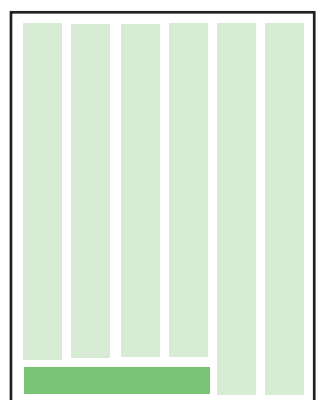
Mon-Th 8:30am-5:30pm • Fri 8:30am-12pm
• Sat & Sun closed



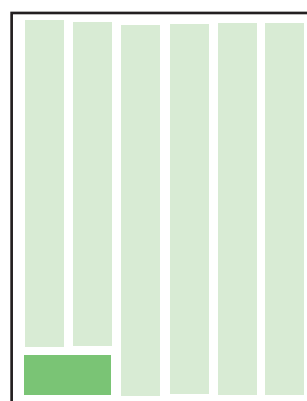
1/16 Page #A
3 columns x 2.656"
(5.5" x 2.656")



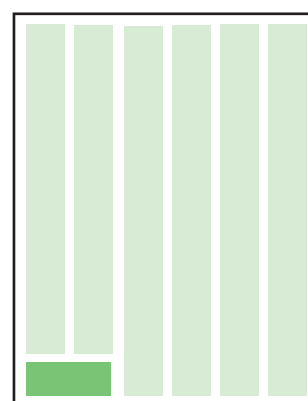
1/16 Page #B
2 columns x 3.984"
(3.5" x 3.984")



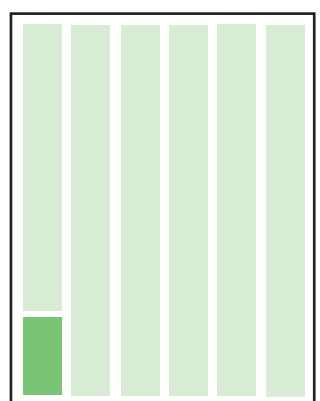
1/24 Page #A
3 columns x 1.771"
(5.5" x 1.771")



1/24 Page #B
2 columns x 2.656"
(3.5" x 2.656")



1/32 Page #A
2 columns x 1.992"
(3.5" x 1.992")



1/32 Page #B
1 column x 3.984"
(1.5" x 3.984")

Updated 1/1/25

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