

2025 JOURNAL RATES

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BIRTHDAY AD (1 col x 3") with or without picture - \$25

ANNIVERSARY AD (2 col x 1.5") - \$25

THANK YOU - \$7

OPEN HOUSE (bridal shower, baby shower, birthday party, etc) - \$5

CLASSIFIEDS - \$9.25 for 20 words, plus \$0.20 per additional word over 20 words

CLASSIFIED DISPLAY (example is the MCHC on the classified page, just a 1 column ad with a box around it) - price calculated at the rate of \$9.50 per column inch

INSERTS - \$0.13 per insert

DISPLAY AD RATE - \$8.75 per column inch (see ad sheet for more details and examples)

OBITUARIES - \$100 (includes up to 2 pictures and no length limit)

DEATH NOTICE/SERVICE NOTICE (no picture included - just death and service information) - free

PAID PRESS RELEASE - \$30 (under 350 words & without picture) or \$50 (over 350 words + including a picture)

COMMUNITY PAGE - \$18

BUSINESS OF THE MONTH - \$22

BUSINESS & PROFESSIONAL DIRECTORY - rate is \$3/inch per week

MARSHALL COUNTY Journal

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• Sat & Sun closed