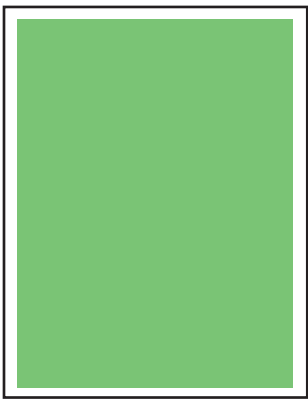


2026 Advertising Rates Sheet

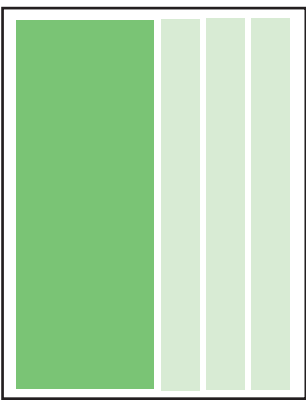
Print Ads

(per weekly issue)

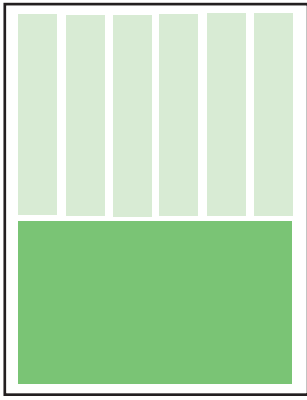
- Full Page \$1,147.50
- 1/2 Page \$573.75
- 1/4 Page \$286.88
- 1/8 Page \$143.42
- 1/16 Page \$71.71
- 1/24 Page \$47.81
- 1/32 Page \$35.86



Full Page
6 columns x 21.25"
(11" x 21.25")



1/2 Page #A
3 columns x 21.25"
(5.5" x 21.25")

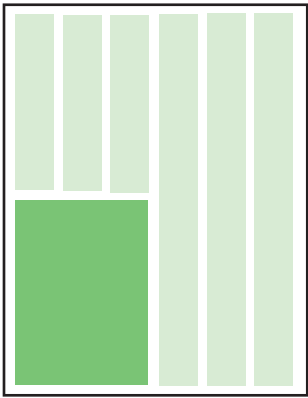


1/2 Page #B
6 columns x 10.625"
(11" x 10.625")

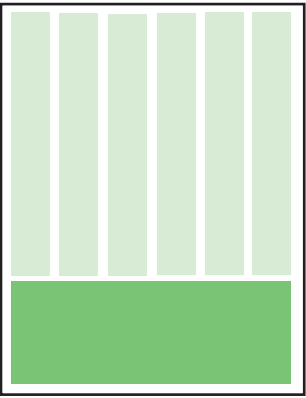
Additional Sizing

(common additional sizing options)

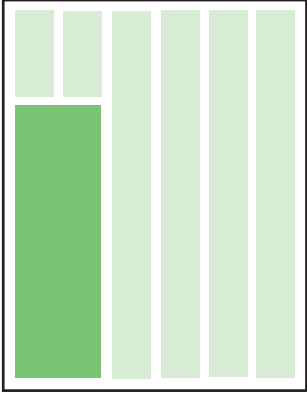
- 2 column x 2" \$36.00
- 2 column x 3" \$54.00
- 2 column x 4" \$72.00
- 2 column x 5" \$90.00
- 2 column x 6" \$108.00
- 3 column x 4" \$108.00



1/4 Page #A
3 columns x 10.625"
(5.5" x 10.625")



1/4 Page #B
6 columns x 5.313"
(11" x 5.313")



1/4 Page #C
2 columns x 15.938"
(3.5" x 15.938")

Color Options

- Full Color \$100.00*
- Partial Color \$50.00*

*cost for color is additional

Ad Rate

Current ad rate as of January 2026
is **\$9.00/per column inch**

Deadlines

Deadline to get your ad in the paper
is **5:30pm on Mondays**

*(note: this can change somewhat if it's an ad
for a special section or around holidays like
Christmas or New Years)*

Contact Us

Questions regarding advertising?

Contact us at

email: marshallcojournal@gmail.com

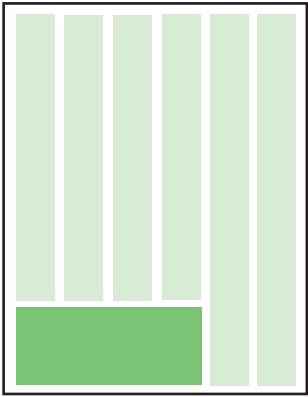
phone: 605-448-2281

MARSHALL COUNTY
Journal

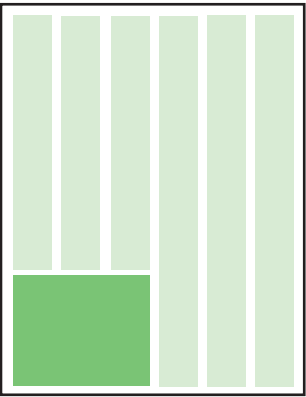
PO Box 69 Britton, SD 57430

706 7th St Britton, SD 57430

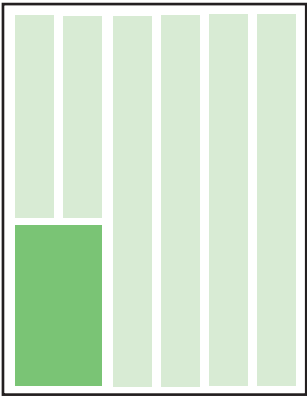
Mon-Th 8:30am-5:30pm • Fri 8:30am-12pm
• Sat & Sun closed



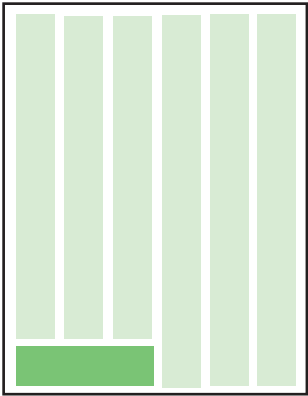
1/8 Page #B
4 columns x 3.984"
(7.25" x 3.984")



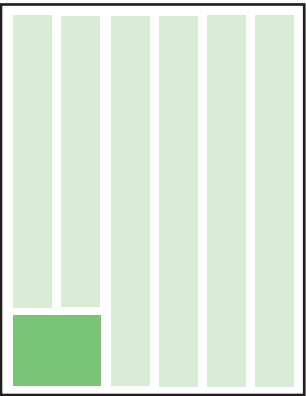
1/8 Page #C
3 columns x 5.313"
(5.5" x 5.313")



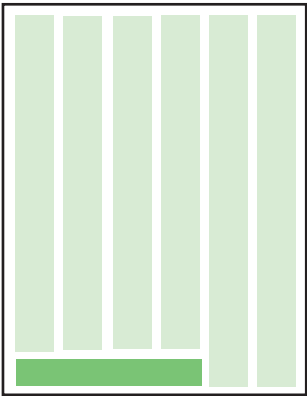
1/8 Page #D
2 columns x 7.969"
(3.5" x 7.969")



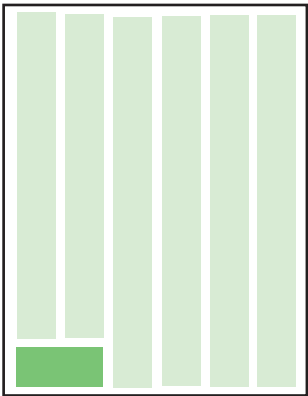
1/16 Page #A
3 columns x 2.656"
(5.5" x 2.656")



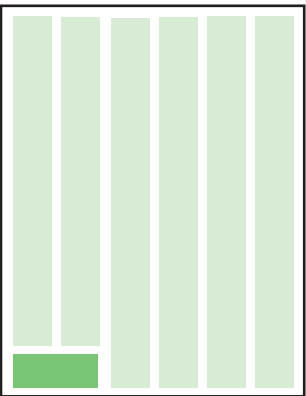
1/16 Page #B
2 columns x 3.984"
(3.5" x 3.984")



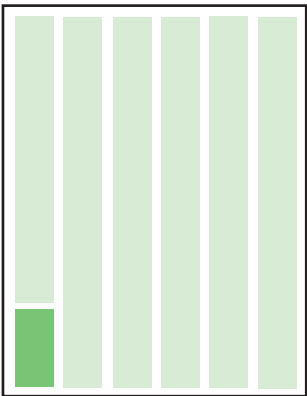
1/24 Page #A
3 columns x 1.771"
(5.5" x 1.771")



1/24 Page #B
2 columns x 2.656"
(3.5" x 2.656")



1/32 Page #A
2 columns x 1.992"
(3.5" x 1.992")



1/32 Page #B
1 column x 3.984"
(1.5" x 3.984")

Updated 1/1/26

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